

# Musical Profile of Tirupati Srivani Yalla

**Veena Virtuoso Tirupati Srivani Yalla** is one of the foremost artists whose soul reverberates with this divine goal and energy. She is Andhrapradesh's contribution to the world of Indian Music, especially Carnatic Music fraternity. She is emerged as a brilliant and famous Veena Performer of our times. She has performed in all major cultural places that cherishes Carnatic Music in particular and Indian music in general. She has secured the admirations of her critics, connoisseurs of music and the rasikas who worship Art.

Srivani's agility on the strings of Veena brought her "**A Grade**" in All India Radio. **The Indian Council of Cultural Relations (ICCR)**, which is an erudite body of **Ministry of External Affairs, Government of India. Ministry of Human Resources Development, Government of India** awarded her the **Scholarship for Veena**.

**Tirupati Srivani Yalla** conceives brilliant ideas and translates them into picturesque expressions of swaras and is capable of model them with exquisite musicianship to create a pleasant and blissful musical atmosphere.

Presently, **Srivani** is serving the cause of Music education through her position as a **Lecturer in Veena**, and serves as the **Head of the Veena Department in S.V.College of Music & Dance** established by the Tirumala Tirupathi Devasthanams in Tirupati, AP.

**Srivani** has travelled far and wide in **India and abroad** giving concerts and enthralling her audiences. Amongst these, the most prominent and recent cultural glories are;

- Global Tour performances in **USA, New Zealand, Australia, Singapore** and **France**
- In the year 2000, as part of the **International Youth Exchange Programe between India and Srilanka**, she gave 6 concerts in that nation. All of these were **broadcast and telecast live**. This is by far a high and significant artistic achievement by an Indian Veena

**Veena Vidushi Srivani Yalla** always enthralls her audience with her delectable performances. Her concerts are replete with **Bhava, Raga rasa**, Instrumental playing **technical excellence**, and above all her crystal clear and total involvement in Saṅgīta and its greatness. With her dedication and involvement, she soon has risen to great heights in the Classical Music Fraternity of India. She has starred in most of the erudite Sabha and Institutions that prides in featuring the most eminent artists of India and Abroad. **To feature some recent examples, she has given her performances in;**

- **The Music Academy, Chennai**
- **Krishna Gana Sabha, Chennai.**
- **Narada Gana Sabha, Chennai.**
- **Sangeetha Nataka Academy – Guwahathi, Bangalore.**
- **Doordarshnan National Music Programme**
- **ICCR Nameste France, Paris.**
- **Cleveland Tyagaraja Festival, Cleveland, USA.**
- **Dhrupad Festival, Varanasi.**
- **Mudhra, Chennai.**
- **Karhick Fine Arts, Chennai**
- **Brahma Gana Sabha, Vani Mahal, Maharajapuram Trust, Chennai.**

- **Tamil Sangam, New Delhi.**
- **Doordarshan Kendra, Podhigai**
- **Nadopasana, Chennai, Chennai Fine Arts, Chennai.**
- **Brahmavidya, Mysore, Karnataka.**
- **CAMAGA Atlanta, USA.**
- **Saraswathi Music Academy, Atlanta, USA.**
- **Suvitra Academy, North Carolina, USA**
- **Ramakrishna Mission, Guruvaiyur Temple New Jersey, USA**
- **Visakha Music Academy, Visakhapatnam.**
- **Sangeeta Vidwat Sabha, Kakinada.**
- **Tyagaraja Bhakta Samiti, Berhampur, Kaviti, Ichapuram.**
- **Nadaneerajanam, Sri Venkateswara Bhakti Channel, Tirupati.**

The coveted Title and felicitations as ‘**VEENA VISHARADE**’ from Nadpa Sri Vishnumurthy Temple of Kanchana, **Mangalore**, under the Patronage and Leadership of **Hon’ble Minister D.V.Sadananda Gowda, Minister for Statistics and Programme Implementation, Govt. of India, New Delhi.**

- **Narada Gana Sabha** felicitated Srivani with “**SENIOR VEENA ARTIST AWARD** (Obul Reddy Award), Chennai.
- **Maharajapuram Santhanam Meritorious Award** of Excellence, Chennai.
- Nadpa Sri Vishnumurthy Temple of Kanchana, **Mangalore**, **awarded** with title of ‘**VEENA VISHARADE**’
- Saraswati Music Academy of Atlanta, USA awarded with title of “**SANGEETHA SARASWATHI**” Atlanta, USA
- **Madras Telugu Academy** felicitated Srivani with ‘**Samikya bharata Gourav Satkar**’
- Durvasula Bhagavanulu memorial **Gold Medal** was awarded to her by Vijaya Tyagaraja Sangeeta Sabha, Visakhapatnam.
- She was presented the ‘**Emani Award**’ instituted by The **Saraswati Gana Sabha** of Kakinada.

**Srivani’s** performances in the **Digital Media** are most significant too. To name a few and recent hits

- Rhythem music released a Carnatic Classical Veena commercial **audio cassette** with the title of “**ALAYAPAYUDE KANNA**” inaugurated by Violin Mestro Padmasri M.S. Gopalakrishnan at Naradagana Sabha Chennai.
- Rhythem music released a Carnatic Classical Veena commercial audio CD
- **T.T.D** released a **Carnatic Classical Veena audio CD**
- Composed Mangaladhvani for Sri Venkateswara Bhakti Channel, T.T.D which was inaugurated by President of India

For Tirupati Srivani Yalla, the most important goal in her life is to ever learn and grow to greater understanding of Music, to ever perform to greater heights and achievements of Rasa and to always be a humble devotee of her beloved Divine instrument – Veena.